

Social Business Educational Ecosystem for Sustainability and Growth - SocialB



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SocialB Partners

SocialB is a collaboration between 8 partners from the social enterprise, training and Higher Education sectors in 4 countries – Ireland, Greece, Italy and Slovenia.



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SocialB



SocialB explores and address the skills gaps and training needs in current educational/training programs in Social Enterprise by designing, developing and piloting an accessible suite of learning resources to support individual and organisational learning in the field of social enterprise.

Learning resources are presented in the framework of blended learning materials in 24 Learning Units (6 modules) and focus on the development, sustainability and expansion of the Social Enterprise sector by integrating a learner-centred approach oriented to real, problem-based learning and skills acquisition in the field of social entrepreneurship.

Target Groups

Social Enterprises

HEI/VET Students

HEI/VET Institutions

Social Enterprise Support Agencies

Learning resources



- Learning resources - blended learning materials in 6 modules with 24 Learning Units which incorporate an innovative mix of blended learning methodologies and assessment types, for both students and SE, to facilitate the development of critical entrepreneurial skills. (EQF Level: 5 and 6)
- Develop innovative learning techniques and assessment in terms of face to face or synchronous e-learning, E-learning (asynchronous), Work-Based Learning, Self directed learning
- Development of Learning Toolkits
- The Learning Units form the primary content of the SocialB eLearning Repository to support individual learning, organisational training, and network development to support the longer-term sustainability of SEs.

MODULES	LEARNING UNITS	
<p style="text-align: center;">1</p> <p style="text-align: center;">Introduction to Social Entrepreneurship</p>	1	“History and evolution of SE in Europe”
	2	“Reshape business value chain into social value chain”
	3	“Introduction to Social Innovation”
	4	“ Public/Private partnerships in the field of Social Enterprise”
<p style="text-align: center;">2</p> <p style="text-align: center;">Project Design and Management</p>	5	"EU projects - EU opportunities for the development and funding of social enterprises"
	6	"Procurements processes, funding applications and proposals writing"
	7	"Project Management"
	8	"Soft Skills"
<p style="text-align: center;">3</p> <p style="text-align: center;">Human Resource</p>	9	“The role of human resource management”
	10	“Recruitment and selection of employees and volunteers”
	11	"Managing employee performance"
	12	"Leadership, and communication for maximum impact"

MODULES	LEARNING UNITS	
<p style="text-align: center;">4</p> <p style="text-align: center;">Social Impact Assessment</p>	13	"Introduction to Social Impact Assessment"
	14	"Methodology and tools to assess social impact"
	15	"Data analysis and visualization"
	16	"The importance of communicating social impact to key stakeholders"
<p style="text-align: center;">5</p> <p style="text-align: center;">Financial and Economic Sustainability of SE</p>	17	"Strategic planning and the life cycle of Social Enterprises"
	18	"How to build a business plan"
	19	"Financial planning and cash flow constraints"
	20	"Credit access and opportunities for social enterprises: Social Finance and Social Impact Finance"
<p style="text-align: center;">6</p> <p style="text-align: center;">Growth Strategies, Marketing and Fundraising for SE</p>	21	"Growth strategies and long term profitability of Social Enterprise projects"
	22	"Market evaluation and competitiveness assessment"
	23	"Fundraising and diverse fundings for SE"
	24	"Marketing, Sales and Networking skills "



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