Module: 4
Social Impact Assessment

LU: 15 "Data Analysis and Visualization"

Partner: TVG

WBL ACTIVITY

WBL Activities

The proposed activities may be implemented individually or in groups of learners that implement the WBL part of their training in a social enterprise.

(WBL 12 hours)

Social Impact Data visualization through Excel or other data visualisation tool

Take into consideration the following impact framework:

IMPACT AREA AND STAKEHOLDER			OUTCOME CLASSIFICATION		OUTCOME ASSESSMENT			
MACRO AREA	**STAKEHOLDERS**	**OUTCOME**	**TYPOLOGY**	**CATEGORY**	**INDICATORS**	**TARGET**	**Q**	**FINANCIAL PROXY**
EMPLOYABILITY	DISADVANTAGED PEOPLE	EMPLOYMENT INCLUSION OF DISADVANTAGED PERSONS	CASHABLE	SOCIETY	NUMBER OF VULNERABLE PEOPLE FOLLOWING A WORK INTEGRATION PROGRAMME	100%	100	AVERAGE SOCIAL VALUE FOR EMPLOYMENT
		INCREASE IN WORK SATISFACTION	SOFT	PEOPLE	NUMBER OF BENEFICIARIES WHO DECLARE TO FEEL MORE SATISFIED WITH THEIR WORK	100%	100	AVERAGE COST FOR PSYCHOLOGICAL SUPPORT SERVICE
			HARD	PEOPLE	NUMBER OF PEOPLE WHO DECLARE THAT THEY ARE ALREADY READY FOR THE WORLD OF WORK	100%	100	COST FOR THE SUPPORT OF THE JOB SEARCH
INCLUSIVE COMMUNITY	DISADVANTAGE PEOPLE	EMPLOYMENT INCLUSION OF DISADVANTAGED PERSONS	CASHABLE	PEOPLE	NUMBER OF PEOPLE THAT REPORTS TO FEEL BETTER ON BOTH PHYSICAL AND MENTAL POINTS OF VIEW	100%	25	AVERAGE COST FOR MENTAL HEALTH SUPPORT BY A SPECIALIST (1 PER WEEK X 6 MONTHS)
	ELDERLY PEOPLE	IMPROVEMENT OF LIFE CONDITIONS	HARD	PEOPLE	NUMBER OF PEOPLE AGED OVER 65/70 INVOLVED IN COACHING PROGRAMMES WITH DISADVANTAGED PEOPLE	100%	50	AVERAGE UNIT COST FOR THE SOCIAL AND HEALTHCARE SERVICE
SUSTAINABLE COMMUNITIES	FAMILIES	IMPROVEMENT OF ECO-SUSTAINABLE BEHAVIOURS	SOFT	COMMUNITY	NUMBER OF PARTICIPANTS DECLARING TO BE MORE SENSITIVE TOWARDS RECYCLING AND "DO-IT-YOURSELF" THEMES	100%	50	SOCIAL COST OF A TON OF CO2

After checking the above Impact Framework, create an Impact Framework dashboard (using Excel or another tool of your choice), following these steps

1. **Create pie charts for:**

    ➢ **Type of outcome**
    ➢ **Outcome category**

2. **Create slicers for:**

    ➢ **Stakeholders**
    ➢ **Macro Area Outcome**
    ➢ **SDGs**

3. **Create bar charts for:**

    ➢ **Macro area of outcome**
    ➢ **Outcome**
    ➢ **SDGs**
    ➢ **Stakeholders for social value**