



## **LU 2: Reshape business value chain into social value chain**

### **MODULE 4**

**Partner: University of Tor Vergata**





## WORK-BASED LEARNING (12 Hours)

**1) Describe (max. 10 lines) the evolution of the value chain into a social value chain.**

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**2) Pick a social enterprise operating in your community and complete the following exercise.**

According to the Public model Value Chain, please use the table below to identify the primary and support activities.

PRIMARY ACTIVITIES	SUPPORT ACTIVITIES





3) Please, use the table below to describe the public value dimensions: \_\_\_\_\_

PUBLIC VALUE DIMENSIONS	DESCRIPTION

**2) Describe (max. 10 lines) the notion of value and its meaning**

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