

Good Governance of Social Enterprises

Unit #4

University of Patras

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Governance defined

02 Governance theories

03 Good Governance
principals & measures

04 Dynamic boards: Duties
& Skills

Why Governance is Important for Social Enterprises?



Governance Theories

*Theories provide the
mechanisms which enact
governance in SEs*

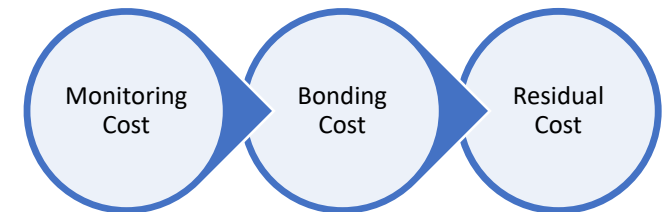
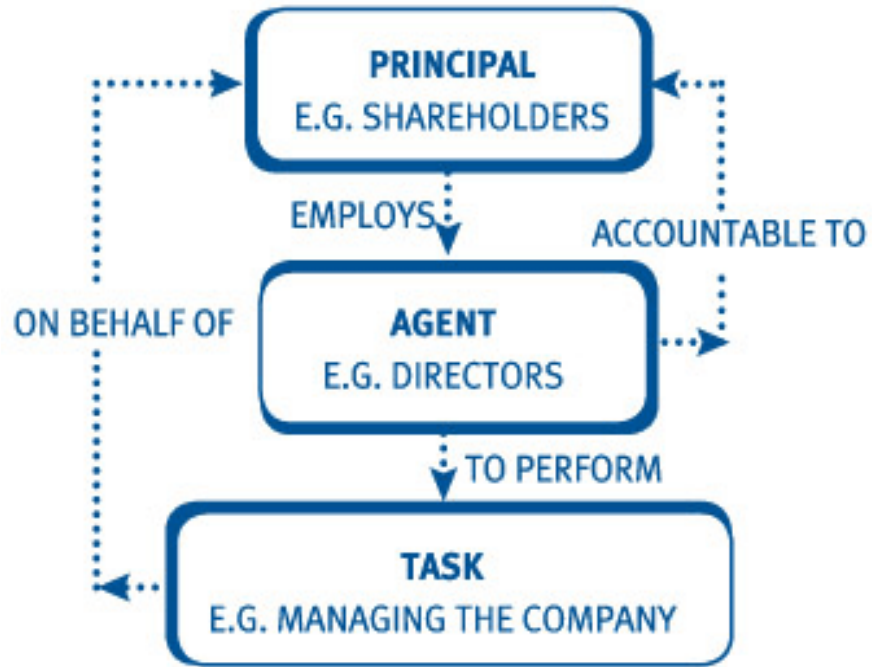
Agency theory



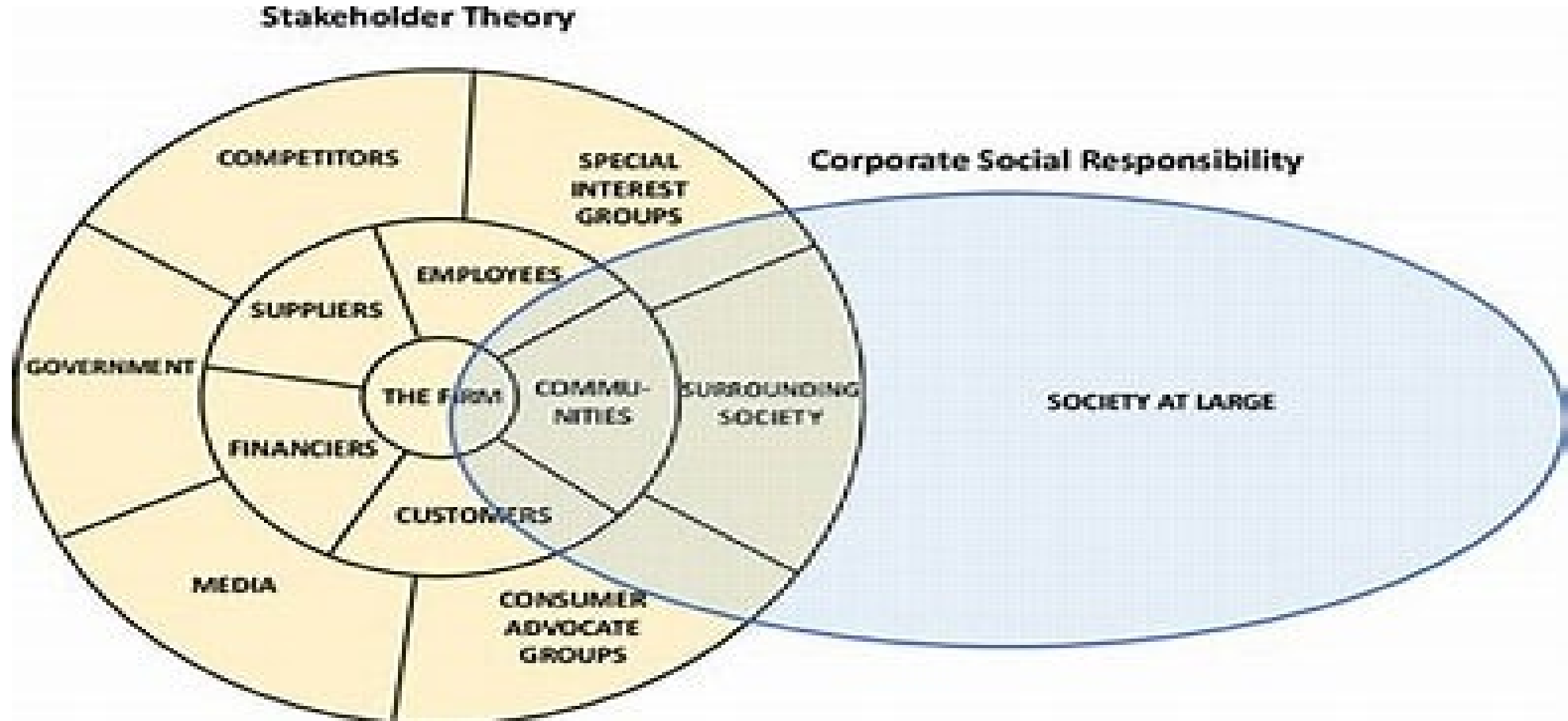
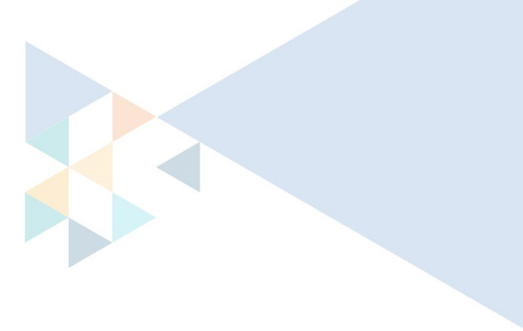
**Stewardship
theory**

**Stakeholder
theory**

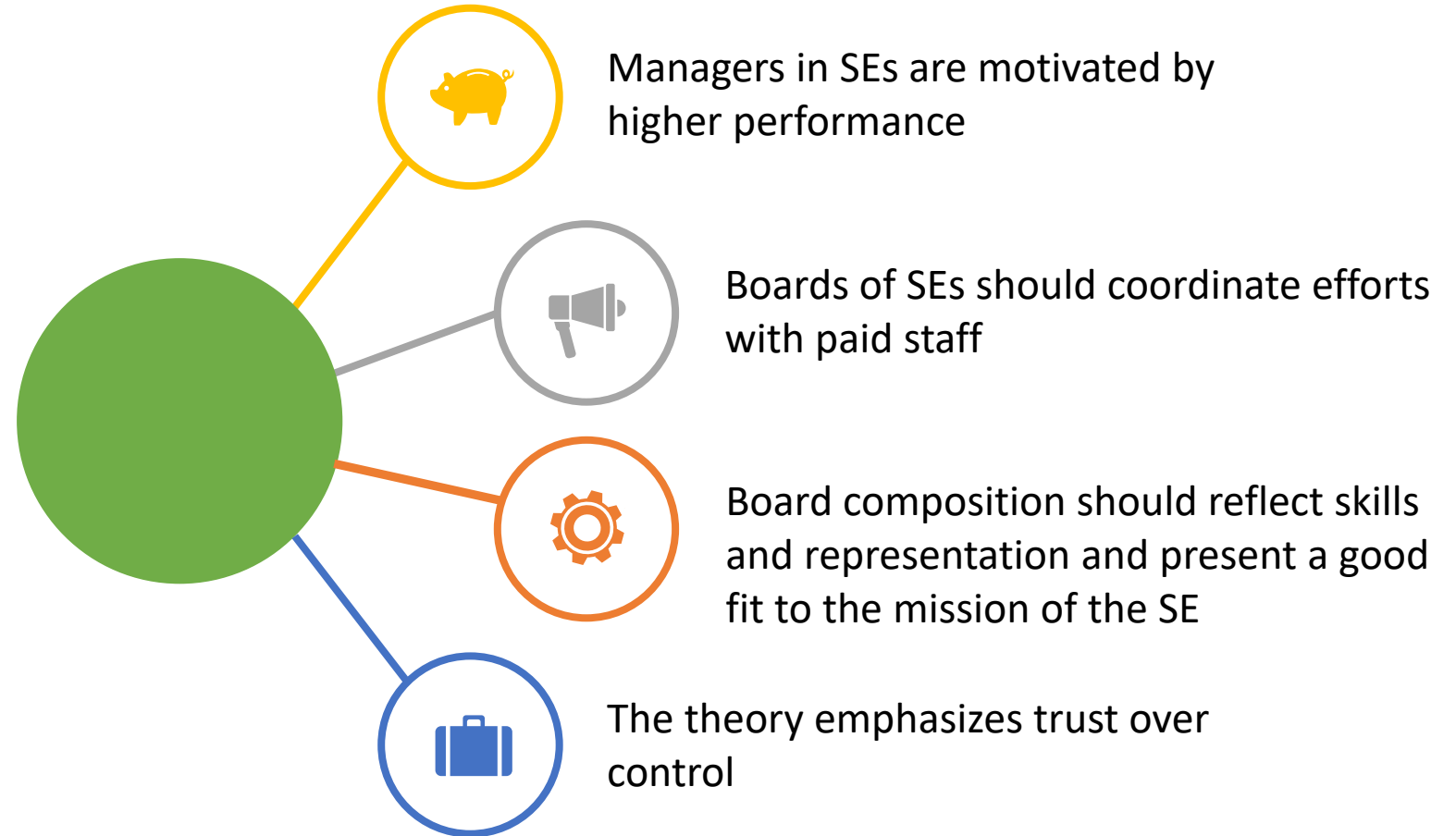
Agency Theory



Stakeholder Theory



Stewardship Theory



Good Governance

**Good Governance is concerned
with whether the authority in SEs is
accountable and transparent**



Transparency

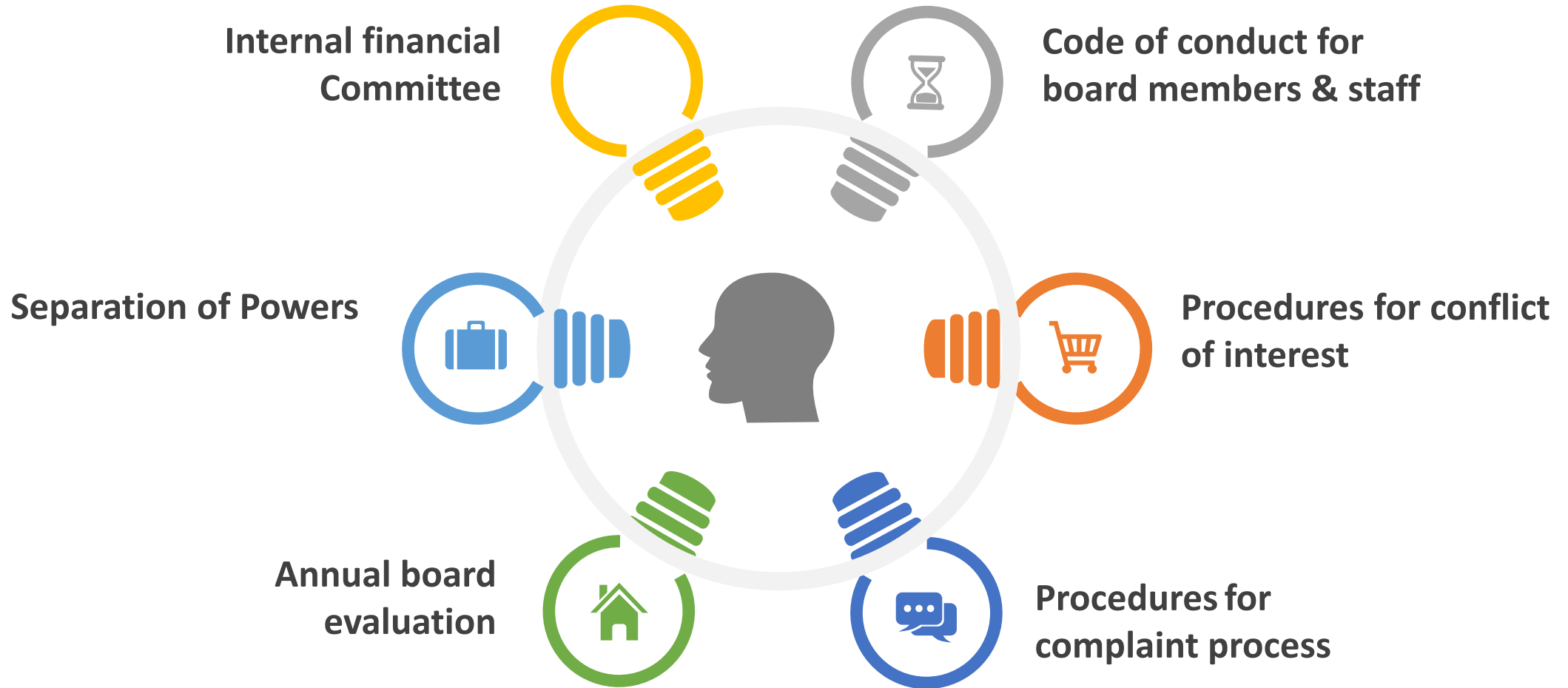
Accountability

Democratic processes

How to Enhance the Transparency of SEs? (sample measures)



How to Enhance the Accountability of SEs?



How to Enhance the Democratic Processes of SEs?

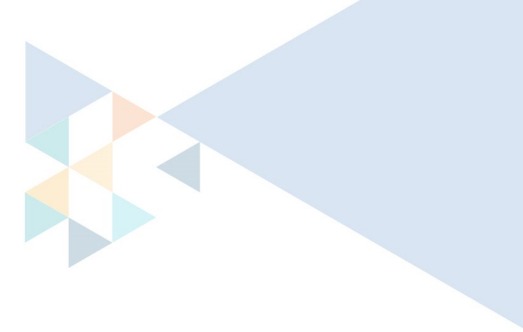


Dynamic Boards in SEs



“The Board of social enterprise should have a mixture of functional skills and access to information on how to assess the company’s social impact and evaluate the market-based strategies (Ball, 2016)

The Duties of the SE board



Acts in the best interests of the organisation

Articulates the mission and provides the strategic
direction of the SE

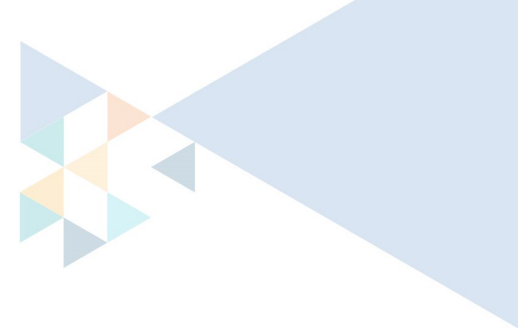
Provides access to networks and signal credibility

Ensures high quality judgement on finance

Ensures good governance practices related to
accountability

What kind of expertise the SE board members should offer?





Thank you for your attention