

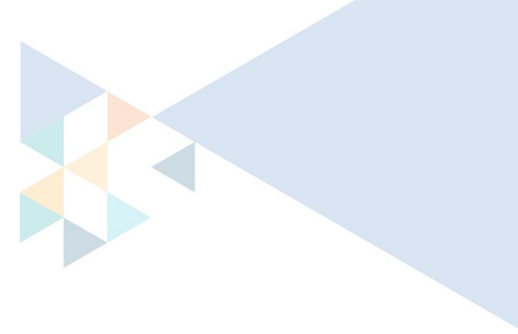
Module 1

Learning Unit #3

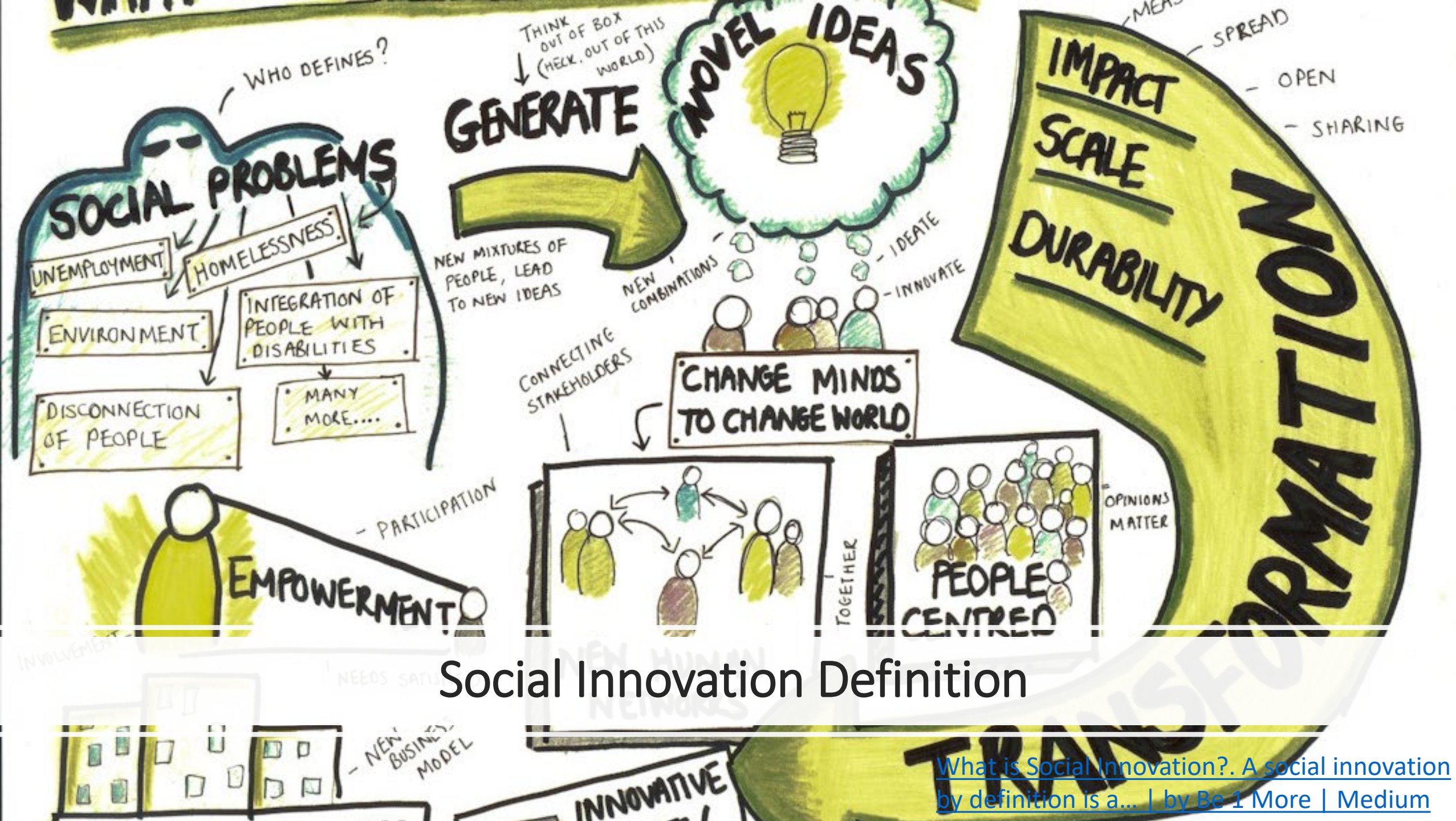
Introduction to Social Innovation

Technological University Shannon (TUS)

Content



- **Social Innovation Definition**
- **Social Innovation Stages**
- **Benefits of Social Innovation**
- **Social Innovation Finance**
- **Social Innovation and the EU**



Social Innovation Definition

[What is Social Innovation?. A social innovation by definition is a... | by Be 1 More | Medium](#)

Changing Minds & Creation of a **Smart Specialisation Strategy**

Step 1: Learn about Social Innovation and put the pieces together (Crash course, Idea Jams)

Step 2: Streamline the actions on SI

Step 3: Get Insider Knowledge: Track, Spot and Anticipate

Step 4: Develop a Smart Specialisation Strategy and Plan including SI

Actions on Accelerating Implementation

Step 5: Develop collaboration tools with socially engaged community. Develop auditing, innovation training and workshop activities.

Step 6: Transition Innovation platform

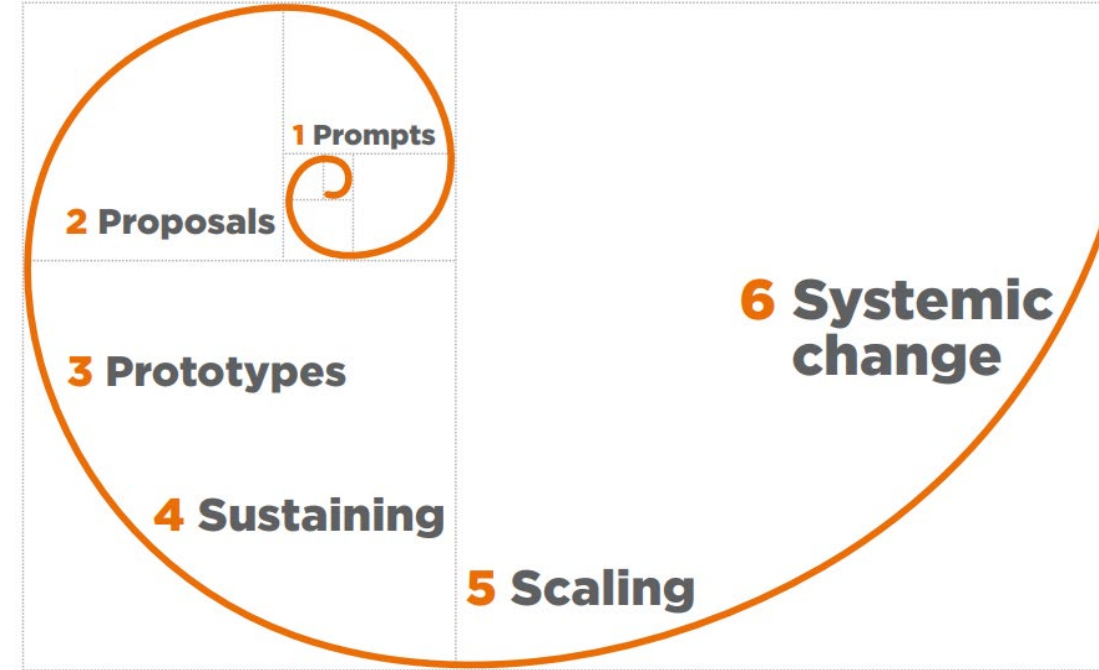
Step 7: Incubation Trajectory specifically targeted at Social Innovation

Step 8: Social Innovation Cluster/Laboratory

Scaling-up, Cross-Regional Exchange and **Systemic change**

Step 9: Special Economic Zone for Social Innovation.

Step 10: Cross-Regional and international Trade and Exchange of social innovation within the Innovation Union framework.



Social Innovation Stages

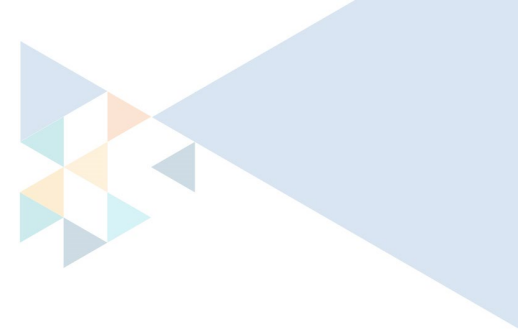
Social Innovation and Social Finance



Financing Social Innovation

Europe and Social Innovation





Thank you for your attention