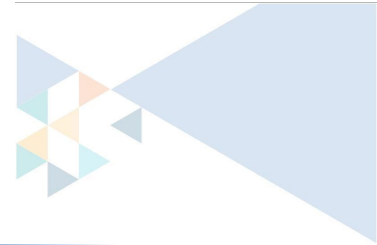


LU 14: Methodology and Tools to assess Social Impact

MODULE 4

Partner: University of Rome "Tor Vergata"





Work-based learning (12 hours)

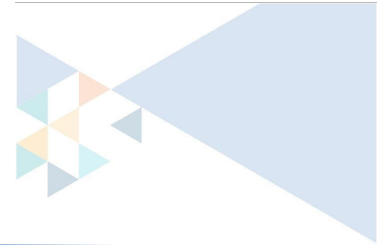
At the root of your project's Theory of Change: define problems and solutions!

Steps to follow:

1. Think about an issue to address with a project/initiative of your choice - be as creative as possible!
2. Determine the core problem
 - a. List problems related to your chosen issue on sticky notes;
 - b. Place sticky notes on the flip chart or wall;
 - c. Determine what seems to be the core problem behind the issue;
 - a. Select/define a core problem that your project/activity will address.
Note: be specific! A vague or broad problem will have too many causes for a project/activity to meaningfully address.
3. Place the core problem in the center of the paper or wall
4. Arrange direct causes of the problem below the core problem
5. Arrange direct effects of the problem above the core problem
6. Draw lines between the core problem and its causes (below) and effects (above) to illustrate how each cause or effect is linked to the core problem or together.
7. After determining the core problem and its causes and effect, please list the activity that you can undertake. Put them in a diagram.

Develop your Theory of Change!

Now try to build the Theory of Change of your project/initiative, using the following template - alternatively, instead of using data from your personal project, you can collect data from a real case study of a Social Enterprise you are currently working with:



Template of ToC

